

# THE UNIVERSITY OF ALABAMA

College of Human Environmental Sciences  
Restaurant, Hotel and Meetings Management Program  
PO Box 870158  
Tuscaloosa, AL 35487

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To Whom It May Concern:

It is with great pleasure that I endorse The Travel Scene and Mr. J. D. Appling, and his experience with the travel and tourism industry. I have been associated with the hospitality industry for the past forty-five years and I can honestly state that he is one of the most inspirational and talented individuals with whom I have been associated.

My association with J.D. began approximately three years ago while working with him to develop the WOW Ambassador Program for the Birmingham Convention and Visitors Bureau. We developed the content of this program and provided the training to service providers in the Birmingham area for approximately one and one half years.

J.D. is an individual who supports and promotes tourism training and events in a superb manner. I found him to be very caring, honest and dedicated to improving tourism and service related activities for the City of Birmingham.

It has been a sincere pleasure to work with J.D. over these past few years. I look forward to our relationship continuing in the future.

Sincerely,

*Roy S. Maize II*

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